



AMERICA'S

**2018 ARMED FORCES RIVER PARADE
PROGRAM ADVERTISING RATES**

MAY 19, 2018

San Antonio, Texas | Military City, USA

Military personnel, their families, and veterans are expected to attend the **6th Annual America's Armed Forces River Parade on May 19, 2018 – Saturday, 6PM – 8PM**

Show support for our Troops by advertising in the official publication of the Paseo del Rio Military River Parade, which is distributed to attendees on the day of the parade. Join us in celebrating our troops and honoring their service.

Saturday afternoon will begin with live entertainment from the Arneson Stage. The River Parade will follow at 6PM featuring professionally decorated floats honoring all branches of military service, military bands, and non-profits dedicated to serving our troops.

This program will be placed into the hands of a targeted demographic in San Antonio. This special publication is the perfect medium to put your business in front of thousands of active and retired military personnel and their families.

ADVERTISING RATES

PREMIUM POSITIONS

Back Cover	\$700.00
Inside Front Cover	\$600.00
Page 3	\$600.00
Inside Back Cover	\$500.00

DISPLAY ADVERTISING

Full Page	\$400.00
Half Page	\$250.00
Quarter Page	\$150.00

All Rates are Net. Payment required in advance unless prior approval from publisher is received.
Credit Cards are accepted.

Advertising Deadline: May 4, 2018

For more information, contact **Janis Maxymof** at **210-413-9731** or janismaxymof@gmail.com



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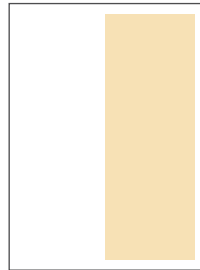
San Antonio, Texas | Military City, USA

AD SIZES

Full Page w/ Bleed
5.5" x 8.5" trim
5.75" X 8.75" w/ bleed



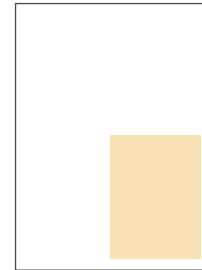
Half Page Vertical
2.25" x 8"



Half Page Horizontal
5" X 3.75"



Quarter Page
2.25" x 3.75"



AD SPECIFICATIONS

Ad Formats

Ads must be press quality PDF, TIFF, or JPG (Acrobat 4.0 or higher)
All art/images must be 4 color CMYK. No RGB or Spot colors. No transparency.
All ads must have .25 " bleed on all sides
Crop marks must be included

Ad Creation & Photography

We can create your advertisement to our specifications. Custom photography is available.
Ask your account representative for details.

Ad Submission

Ads can be sent via FTP, Email, CD, or USB flash drive. Ask your account representative for details.

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