



# AIA San Antonio

## AIA 22<sup>nd</sup> Annual Homes Tour October 12, 2019 Media Kit

Each fall, AIA San Antonio, the local chapter of The American Institute of Architects, hosts its annual Homes Tour on the second Saturday of October. This event demonstrates that architecture isn't just for the elite – AIA member architects can provide strategic assistance on projects large and small. The tour is a carefully curated selection of residential architecture showcases unique solutions for actual families, or as we like to say, 'Real Homes for Real People'. From custom single-family residences to chic urban townhomes and luxurious renovations, these projects provide design inspiration, access to resources and an afternoon of learning by looking.

The AIA Homes Tour, now in its 22nd year, is an established lifestyle event that attracts an educated, affluent consumer. Our Home Tour patrons value products exemplifying high-end design, quality and service. Advertising is limited to ensure that your company receives prominent exposure. Four-color printing ads punch to your advertising investment.



For advertising information contact  
**Traveling Blender, LLC.**

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### Rate Card

Back Cover	
Inside Front Cover or Page 3	
Inside Back Cover	
Full Page	
Half Page	
Quarter Page	

### Open Rate

\$1800
\$1600
\$1400
\$1000
\$600
\$375

### AIA Members

\$1200
\$1000
\$850
\$750
\$500
\$300

### Event Sponsors

\$900
\$800
\$700
\$500
\$300
\$200

- All Rates are net.
- All ads are full color.
- All ads are placed ROP unless 15% premium placement paid.
- Creative services are available to paid advertisers at no additional cost.

### Deadlines

Placement deadline – September 23, 2019  
 Artwork deadline – September 30, 2019  
 Distribution – October 12, 2019

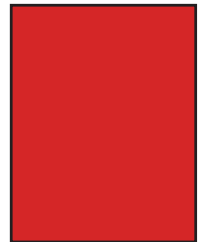
### Ad Sizes & Specifications

	Trim	Bleed	Live Area
Full Page	8.5" x 11"	8.75" x 11.25"	7.5" x 10"
Half Page Vertical	3.5" x 9.875"	no bleed	
Half Page Horizontal	7.375" x 4.685"	no bleed	
Quarter Page	3.5" x 4.685"	no bleed	

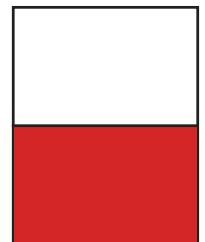
### Accepted Artwork Formats

- Ads must be press quality PDF, TIFF or JPG.
- No transparency. Acrobat 4.0 or higher.
- All art/images must be 4-color CMYK. No RGB or Spot colors.
- All Full Page ads must have .25" bleed on all sides.
- Crop marks must be included on all bleed ads.

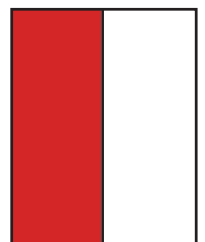
High resolution PDF files are preferred and can be emailed to [louis@travelingblender.com](mailto:louis@travelingblender.com)



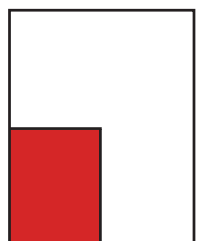
**Full Page**  
8.5" x 11" trim  
8.75" x 11.25" bleed



**Half Page Horizontal**  
7.375" x 4.685"



**Half Page Vertical**  
3.5" x 9.875"



**Quarter Page**  
3.5" x 4.685"

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