



Handbook and Directory 2020

Distribution

The Directory is distributed to all members of the Bexar County Medical Society Alliance each year. The alliance is comprised of physician spouses and physicians who work closely together to coordinate and manage charitable efforts in the San Antonio area.

Advertising Position	Advertising Rate	Deadlines
Covers	\$500	<i>Placement</i> January 24, 2020
Full Page	\$350	<i>Artwork Due</i> January 31, 2020
Half Page	\$200	<i>Distribution</i> February 7, 2020

All rates are net.

Tech Specifications	Trim Size	Artwork
Full Page	5.5" x 8.5"	5.75" x 8.75"
Half Page	5" x 3.75"	no bleed

High resolution PDF files are preferred and can be emailed to Louis@travelingblender.com