



## ABOUT US

Arts Culture Fun magazine will focus on the uniqueness of San Antonio, its people, history and places that make it unlike any other place in the country. This is an interactive publication that includes engaging content not only in the printed magazine but on its robust website that includes social media channels, a free monthly newsletter and links to all our advertisers and content supporters.

**Arts** - We will include content that focuses on all forms of Art: Culinary, Performing and Visual. San Antonio has a vibrant selection of Museums, diverse Performing Arts venues and organizations, and is considered to be a City of Gastronomy.

**Culture** - ACF will include content on the Cultural melting pot that is our city. We are a city that celebrates the many aspects of our history and heritage. We will include articles on the places, people and organizations that elevate and promote our unique culture.

**Fun** - There are numerous events, celebrations, and places for locals and visitors alike to enjoy this city. Some well known, and others more discreet. They all should be celebrated through stories about their history, people and benefits to the city and its residents.

## DISTRIBUTION

Each printed issue will distribute 25,000 copies monthly. Distribution will include area HEB locations, Central Market, Whole Foods, area hotel locations, Airport Ambassadors, select downtown apartments and condos, and numerous additional locations.

The magazine content along with our expanded content will be available digitally on our website [www.ArtsCultureFun.com](http://www.ArtsCultureFun.com).



# MARKETING PACKAGES

Arts Culture Fun is offering several marketing packages that all include print, website banner placement, social media posts, and inclusion in our monthly Newsletter.

Package 1 – \$1950.00/month	Package 2 – \$1250.00/month	Package 3 – \$675.00/month
<ul style="list-style-type: none"> <li>• Full Page ad in the magazine</li> <li>• Posts on our Social Media Channels weekly</li> <li>• Banner on the Homepage of the website and rotation throughout the website</li> <li>• Inclusion in our Newsletter each month</li> <li>• Inclusion on our calendars and listings with links</li> </ul>	<ul style="list-style-type: none"> <li>• Half Page ad in the magazine</li> <li>• Posts on our Social Media Channels every other week</li> <li>• Banner on the website</li> <li>• Inclusion in our Newsletter every other month</li> <li>• Inclusion on our calendars and listings with links</li> </ul>	<ul style="list-style-type: none"> <li>• Quarter Page ad in the magazine</li> <li>• Posts on our Social Media Channels once a month</li> <li>• Banner on the website</li> <li>• Inclusion in our Newsletter once a quarter</li> <li>• Inclusion on our calendars and listings with links</li> </ul>

All rates are net ♦ Non-profit discounts available ♦ Add 15% to all placements for less than 12 months ♦ All advertising billed monthly

## DEADLINES

ISSUE THEME	PLACEMENT	ARTWORK	DISTRIBUTION
Holiday Issue	10/15/25	10/22/25	First of each month November - January
Fiesta Issue	01/16/26	01/23/26	First of each month February - April
Summer issue	04/17/26	04/24/26	First of each month May - July
Fall issue	07/17/26	07/24/26	First of each month August - October
Holiday Issue	10/16/26	10/23/26	First of each month November - January

## SPECIFICATIONS

**Print Ads:** All ads are 4-color CMYK. No RGB or Spot Colors. A minimum of 300 dpi is required. Press-ready PDFs are preferred. EPS, TIFF or JPEG file formats will also be accepted. Crop marks must be included on all files. For full-page ads, please include a .125" bleed on all sides. Color proof is recommended.

*Please Note:* Due to tolerances in web printing, binding and ink variances, the publisher does not guarantee the exact color match or exact trim to proofs.

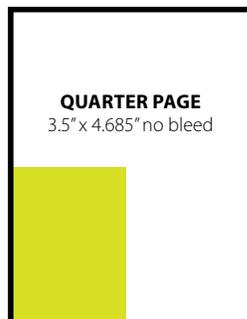
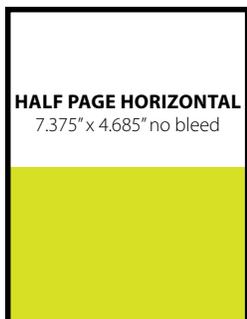
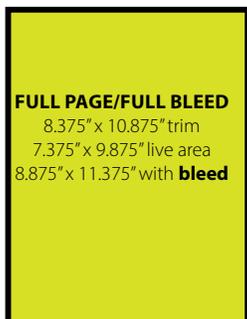
**Website Banner:** 300 x 300 banner. Link for the banner needs to be provided. Banners will run continuously unless start and stop dates are provided. Banners can be uploaded to [banners@travelingblender.com](mailto:banners@travelingblender.com).

**Newsletter:** The Newsletter will digitally distribute on the 15th of each month. Any content that you would like considered for inclusion in our monthly newsletter can be sent to [newsletter@travelingblender.com](mailto:newsletter@travelingblender.com).

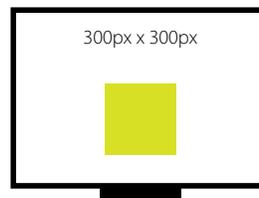
**Social Media:** Provide 1 image, up to 30 words of content, logo, any contact information you want included in the post and link. Posts will be made based upon the marketing package contracted. All social media posts will take place on Thursdays. Posts to be included in our Thursday postings will need to be received no later than noon the Tuesday before the scheduled post date. Send all posts to be considered to [social-media@travelingblender.com](mailto:social-media@travelingblender.com).

## AD SIZES

### Print



### Website Banner



### Newsletter

minimum 800 px wide

